



The Fracht Group

Social Media Privacy Policy

By submitting information to us and / or using our website, Facebook, Twitter, LinkedIn, WeChat, Google, APP or any other FRACHT GROUP or AFFILIATE site on any electronic mean, market place or similar, you consent to the collection and use of information set forth in this Privacy Policy as well as the Privacy Policy of the respective device, company, electronic mean and similar.

1. Scope of this directive

This Privacy Policy describes how the FRACHT GROUP and its affiliates use information about individuals who visit, access, collect and use information on this site.

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You also acknowledge that the FRACHT GROUP periodically alters this Privacy Policy without prior notification, adds new items or removes old ones, or otherwise updates the terms.

We change and supplement this Privacy Policy from time to time. If this is the case, we will post the changes to our privacy policy on this page. So you are fully informed about what types of information we collect, how we use them and under what circumstances they can be published. Our Privacy Policy is on our homepage and is also on every page where personal information is requested. We therefore invite you to consult this Policy from time to time to familiarize yourself with the changes.

2. Personal data

The term "personal information" as used in this Privacy Policy refers to information such as your name, email address, mailing address or telephone number that can identify you. In particular, we collect information that you submit to us through our website, in particular information that has been entered into our online tools (eg track & trace, request for quotations, etc.). The FRACHT GROUP does not collect any sensitive personal information (such as your religious or political beliefs, health or race, etc.). In general, we only process your personal information as described in this Privacy Policy. However, we reserve the right to make further edits as permitted by law or in support of legitimate requests from authorities.

3. Intended use of personal data

Most of our services do not require registration, so you can visit our site without telling us who you are. However, for some services, you may be required to provide personal information. If you choose to withhold personal information requested by us, you may not be able to access certain parts of the site or do business with us and respond to your request.



We may collect and use personal information to provide you with products or services, to charge you for products and services, to market products and services that we believe may be of interest to you about updates on our website or company or other marketing information or to communicate with you for any other purpose that is apparent from the circumstances or about which we inform you when we collect personal information from you.

4. Confidentiality of personal data

We will not sell, share or otherwise share your personal information with others except as provided in this Privacy Policy. We may share your personal information with other members of the FRACHT GROUP worldwide who agree to treat such information in accordance with this Privacy Policy. Personal data may also be disclosed to third parties acting for or on our behalf for further processing in accordance with the purposes for which the data were originally collected or otherwise lawfully processed, such as: services, marketing, data management or technical support. These third parties have contracted with us to use personal information only for the agreed purpose and not to sell your personal information to third parties and not to disclose it to third parties, unless required by law, as permitted by us or as in this Privacy Policy specified.

In addition, personal information may be disclosed to third parties where required by applicable law, court order or administrative order, or where such disclosure is required to support legitimate requests from public authorities.

5. Right to information, rectification and opposition

In accordance with applicable data protection laws, you have the right to object to the processing of your personal data if such processing is inappropriate for a legitimate business purpose, as described in this policy. In the case of electronic direct marketing, we offer you a method that allows you to opt-out of receiving additional marketing materials or a way to get involved if required by law. If you wish to contact us regarding the use of your personal information or the processing of your personal information, please send us an e-mail at privacypolicy@fracht.com.

When contacting us, please be aware of the specific information that we would like to correct, update or delete, as well as a correct identification of you. Requests to delete personal data are subject to all applicable legal and ethical reporting, filing and / or retention requirements.

6. Security and confidentiality

To ensure the security and confidentiality of the personal information we collect, we use data networks that are protected, inter alia, by industry-standard firewalls and password protection. In the course of dealing with your personal information, we take measures that are appropriate to protect this information from loss, misuse, unauthorized access, disclosure, alteration or destruction.

You acknowledge, however, that all information sent over the Internet is not secure. These data may be viewed by unauthorized third parties, which may be necessary for disclosure, changes in content or technical failure.



7. Data transmission abroad

FRACHT GROUP is a global company with databases in various countries, some of which are operated by the local FRACHT GROUP Company and some operated by third parties on behalf of the local FRACHT GROUP. We may transfer your information to one of the Group's databases outside your country of residence, possibly also to countries that may not require an adequate level of protection of your personal information compared to the level of privacy that applies in your country. However, we undertake to take all necessary measures to comply with all local and worldwide data protection laws, including the Swiss Data Protection Code, the German Data Protection Regulation, the European Union Data Protection Directive and the Safe Harbor Framework of the US Department of Commerce.

8. Cookies and log files

We may collect and process information about your visit to this site, such as: For example, the pages you visited, the page you came from, and some of the searches you made. We use this information to improve the content of the site, to map usage patterns, and to aggregate statistics about individuals / companies who use our site for internal market research purposes. In doing so, we may install cookies that capture the user's domain name, your Internet Service Provider, your operating system, and the date and time of access. Most web browsers are set to accept cookies. However, you can reset your browser to reject all cookies or specify when a cookie is sent. Note, however, that some sections of our site may not function properly if you decline cookies.

An internetworking protocol ("IP address") address is a 32-digit binary number that is automatically assigned to your computer when it connects to the Internet and identifies each sender or recipient of information. We can use IP addresses to analyze trends, manage the page, track the user's movements, and collect comprehensive demographic information for overall usage. We can store log files of these IP addresses for administrative, security and statistical purposes. However, these addresses are not linked to personal information.

Data protection officer:

Should you require any further information regarding FRACHT GROUP's Data Privacy Policy, please contact the Corporate Data Protection team at PrivacyPolicy@fracht.com Or directly our group data protection officer Mr. Marino Borer e-mail: datenschutz@fracht.com